37th Discussion Forum on LCA

# Highlighting the complexity of labeling using LCA

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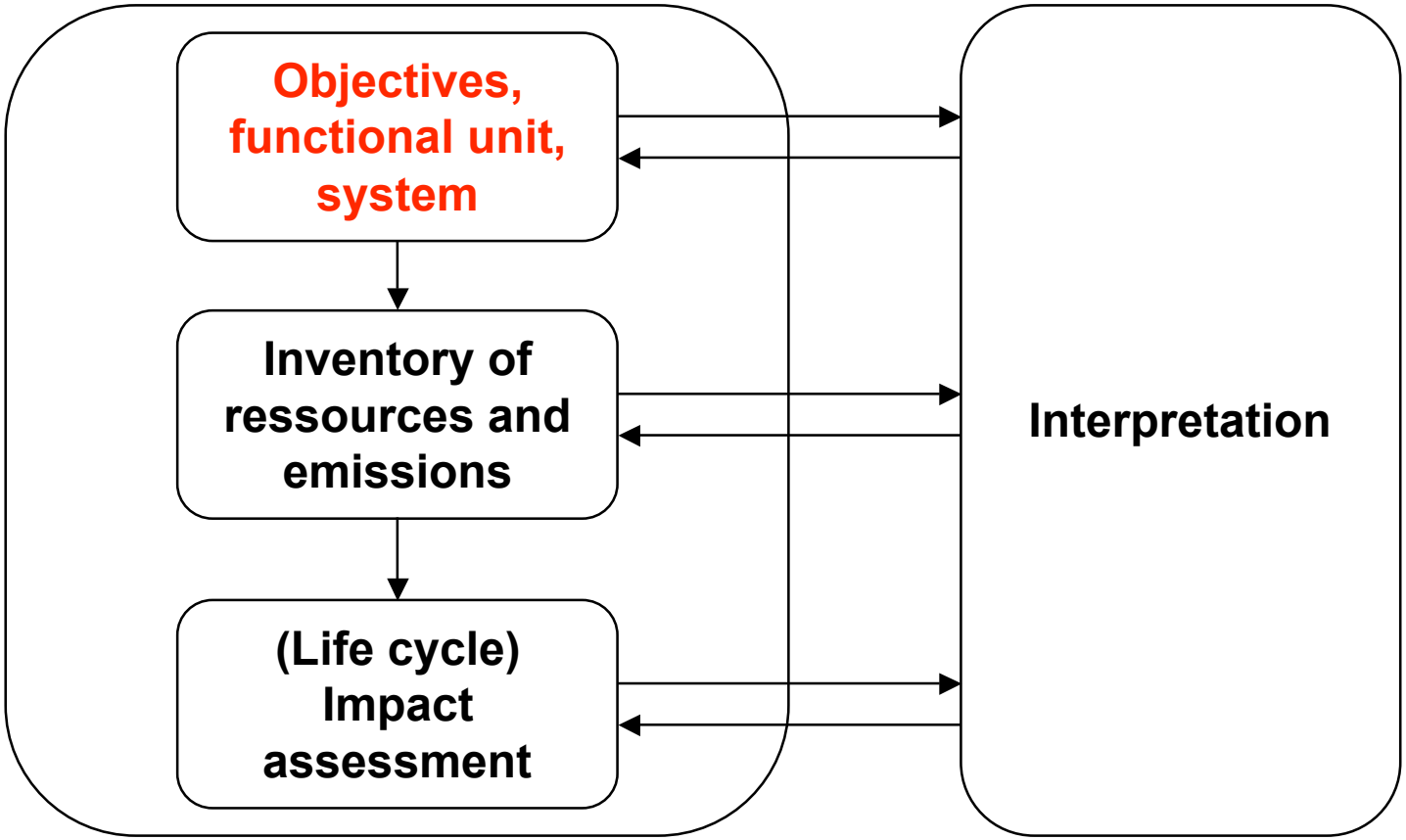
# The Life Cycle Assessment process



# The functional unit of a chocolate


2500 g CO2/kg

2000 g CO2/kg

Fictive case study - values are not real

# The functional unit of a chocolate


2500 g CO2/kg

10 g --> 25 g CO2

2000 g CO2/kg

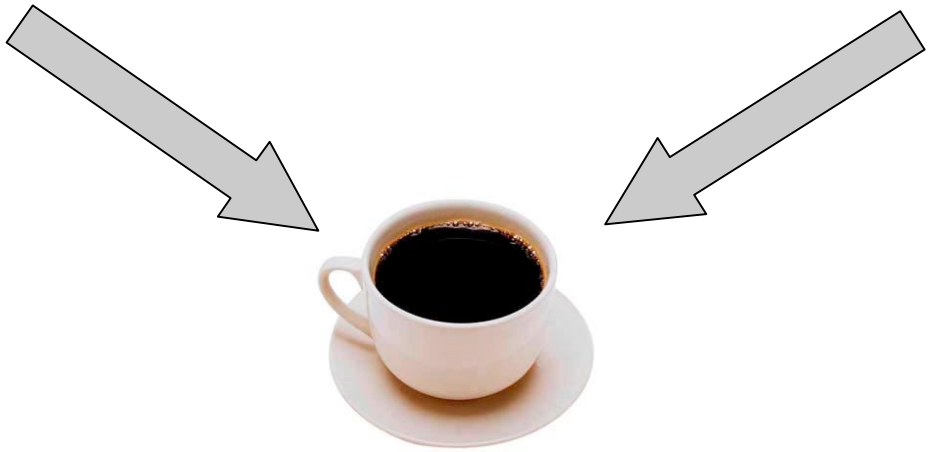
15 g --> 30 g CO2

Fictive case study - values are not real

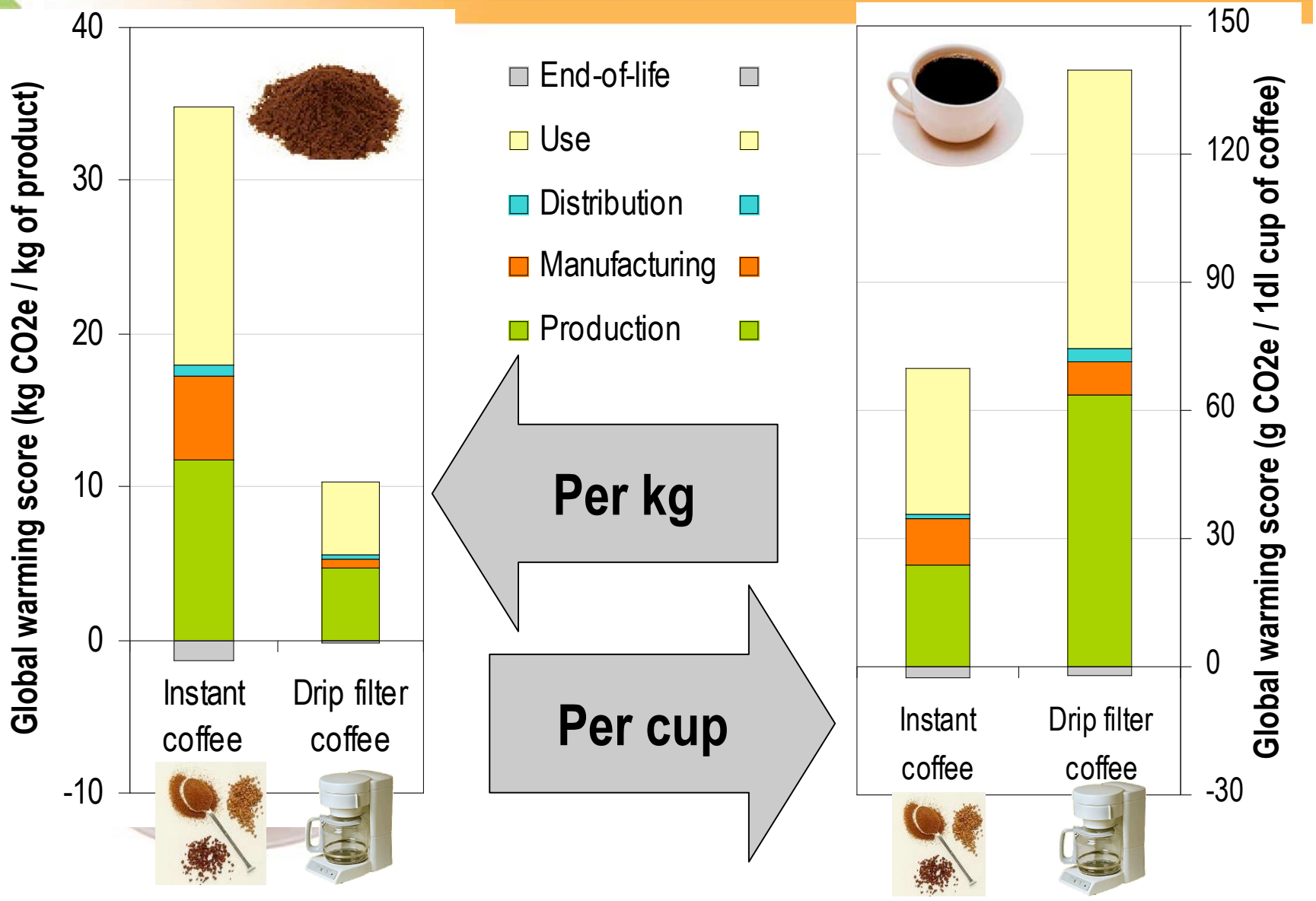
# The functional unit of coffee

**Instant coffee**

**Drip filter Coffee (“traditional coffee”)**



# The functional unit of coffee



# What about the use phase?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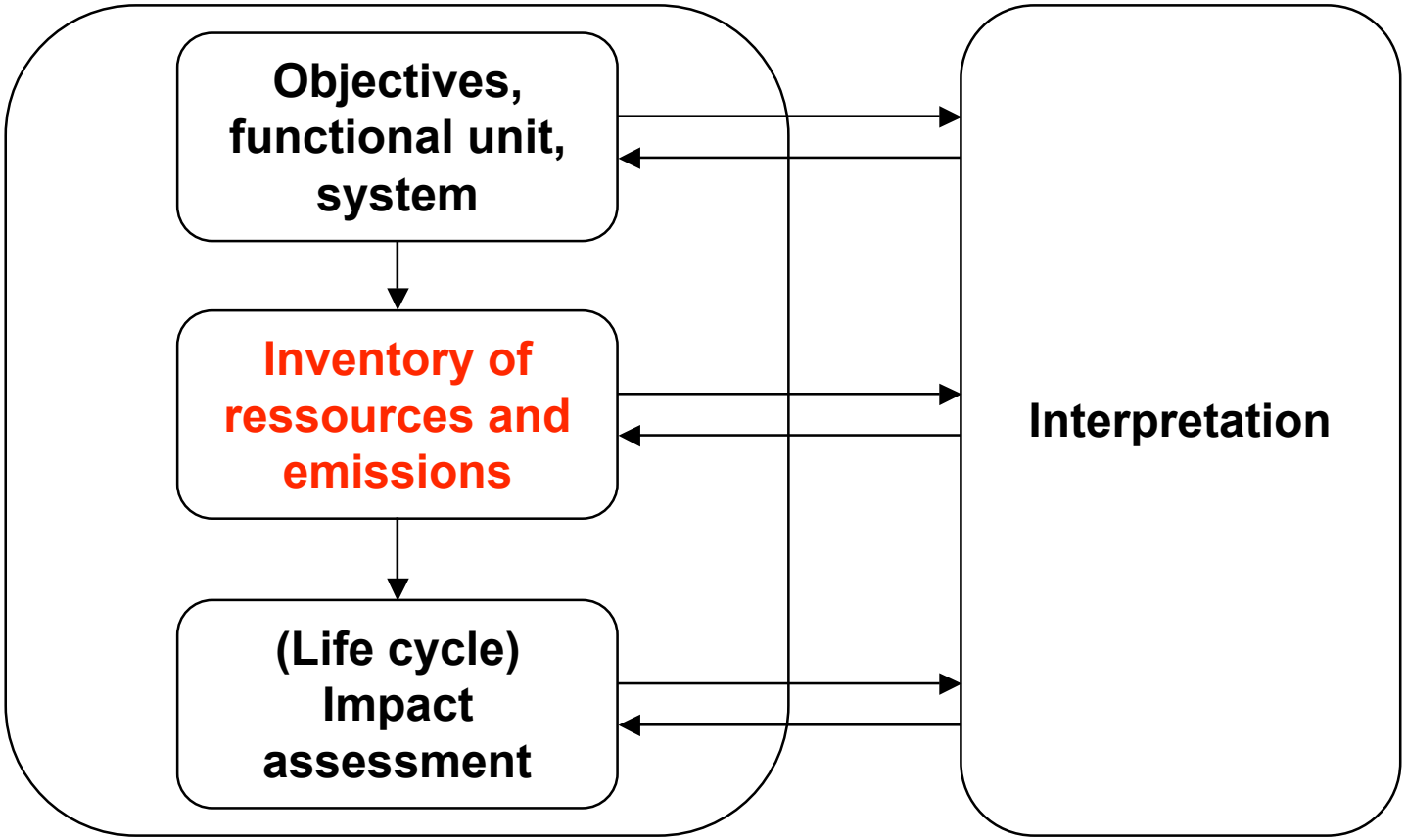
# Geographical and behaviour influence

# The quality of data



# From an LCA perspective

Labeling = sufficient information?
reliable?
pertinent?

interest?

# From a consumer perspective

Does it matter?