



SOME INSIGHTS FROM THE QUALITY CONTROL PROCESS AT QUANTIS

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SEBASTIEN HUMBERT
QUALITY LEAD, QUANTIS
SEBASTIEN.HUMBERT@QUANTIS-INTL.COM
+41 79 754 75 66

WHAT DO WE MEAN WITH QUALITY AT QUANTIS?

ROBUSTNESS OF THE MODEL AND RESULTS

- *Completeness and validity of the model and indicators;*
- *Accuracy of results;*
- *Correct interpretation of results;*
- *etc.*

ENVIRONMENTAL RELEVANCE

- *Critical mind;*
- *Avoid risk of misunderstanding or misuse of results;*
- *Avoid risk of greenwashing*

PROFESSIONAL DELIVERY

- *Consultant posture;*
- *On time & on budget;*
- *« Clean » & good looking deliverables;*
- *Good relationship with the client and other stakeholders;*
- *etc.*

ADDED VALUE FOR THE CLIENT

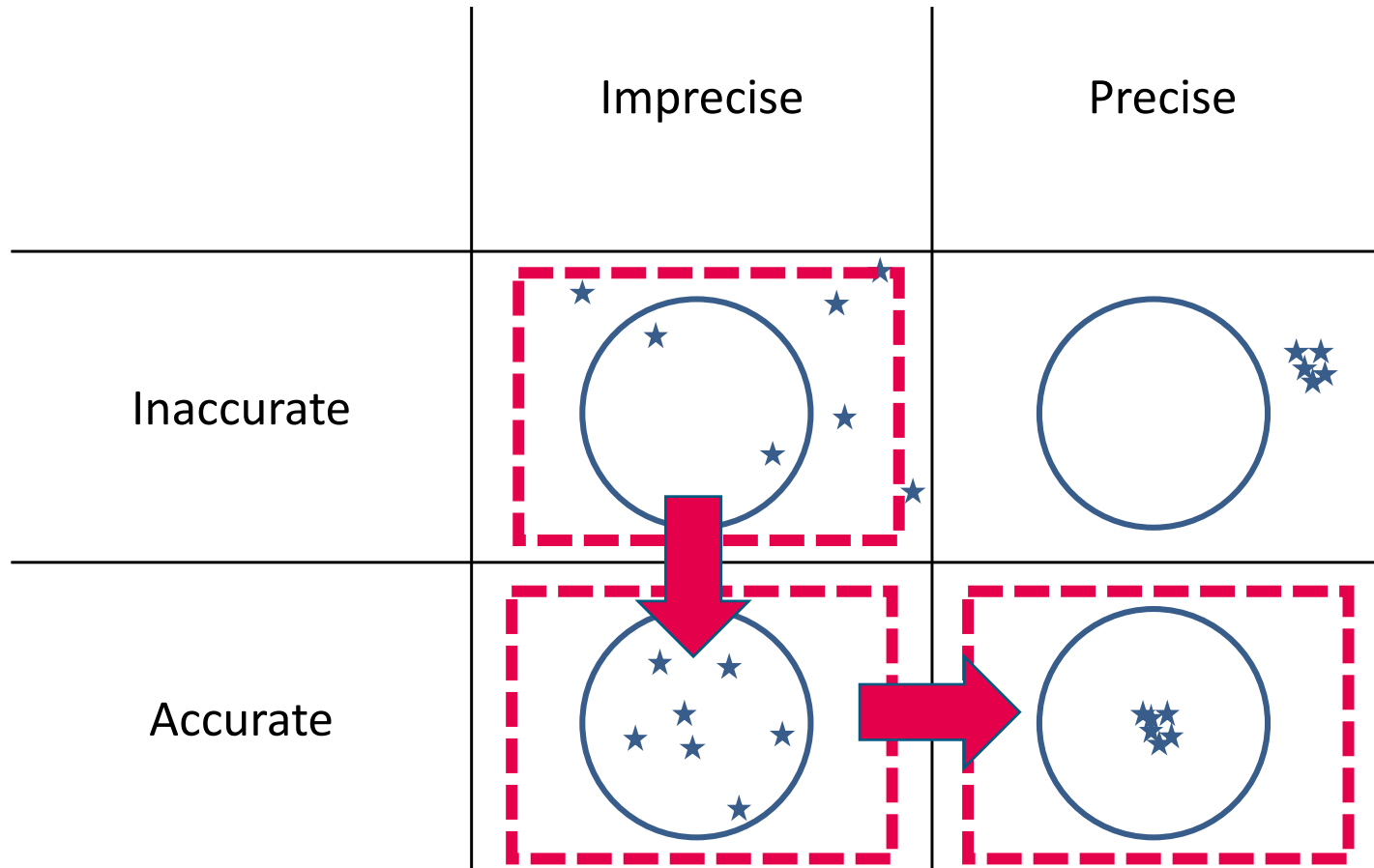
- *Answer adapted to the client's needs;*

ADDED VALUE FOR QUANTIS

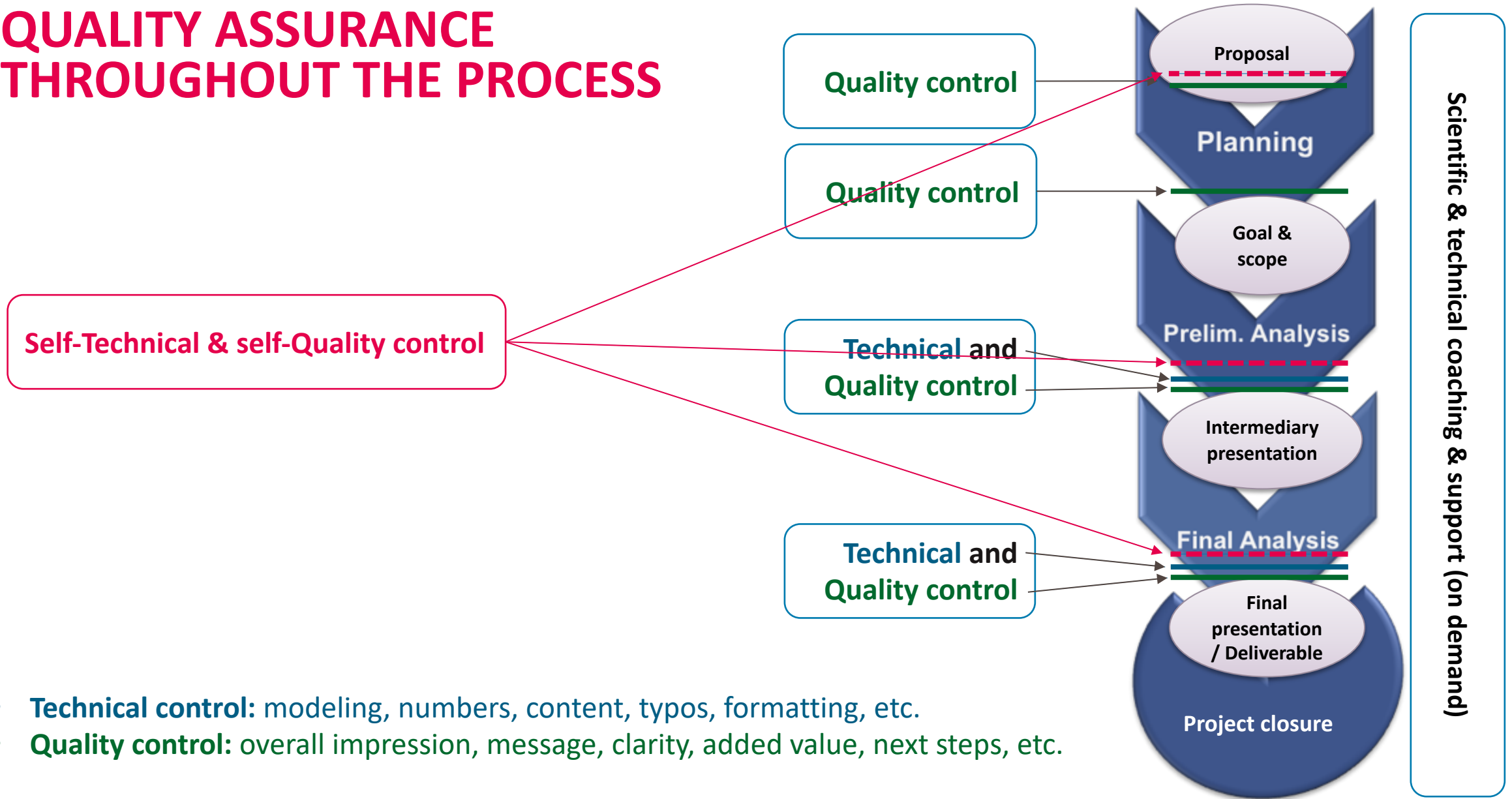
- *Quantis Spirit;*
- *Continuous improvement through our projects, as individuals and as a team;*
- *Projects we can be “proud of” because they make a real difference*

BETTER BE IMPRECISELY ACCURATE THAN PRECISELY INACCURATE...

LCA aims first to be accurate («screening») and then work on precision (« detailed LCA»)



QUALITY ASSURANCE THROUGHOUT THE PROCESS



- **Technical control:** modeling, numbers, content, typos, formatting, etc.
- **Quality control:** overall impression, message, clarity, added value, next steps, etc.

TYPICAL ISSUES TO BE AWARE OF

Proposal

- + Proposal is in line with realization's needs (e.g. data collection timeline realistic, enough time for the critical review)
- + Proposal is clear on expectations (e.g. number of meetings clearly stated, whether the results will be used for comparative assertion or not, etc.)

Data collection

- + Collect relevant data
- + **Checking collected data** (e.g. primary data are not necessarily better than generic data due to potential mistakes)

Modeling

- + Making sure the model is aligned with the clients' needs
- + Avoid making things more complicated than necessary
- + Work on the model when the time and concentration is here
--> Avoid working under stress (biggest source of mistakes)

Deliverable

- + Review by someone outside of the project (freshness + put him/herself in the shoes of the client/competitors/NOGs)

*pragmatic / analytical /
precise*

*spontaneous / creative /
dynamic*

Quantis

Thanks!