

Why and How Does Migros-Group Use Scope 3 Data

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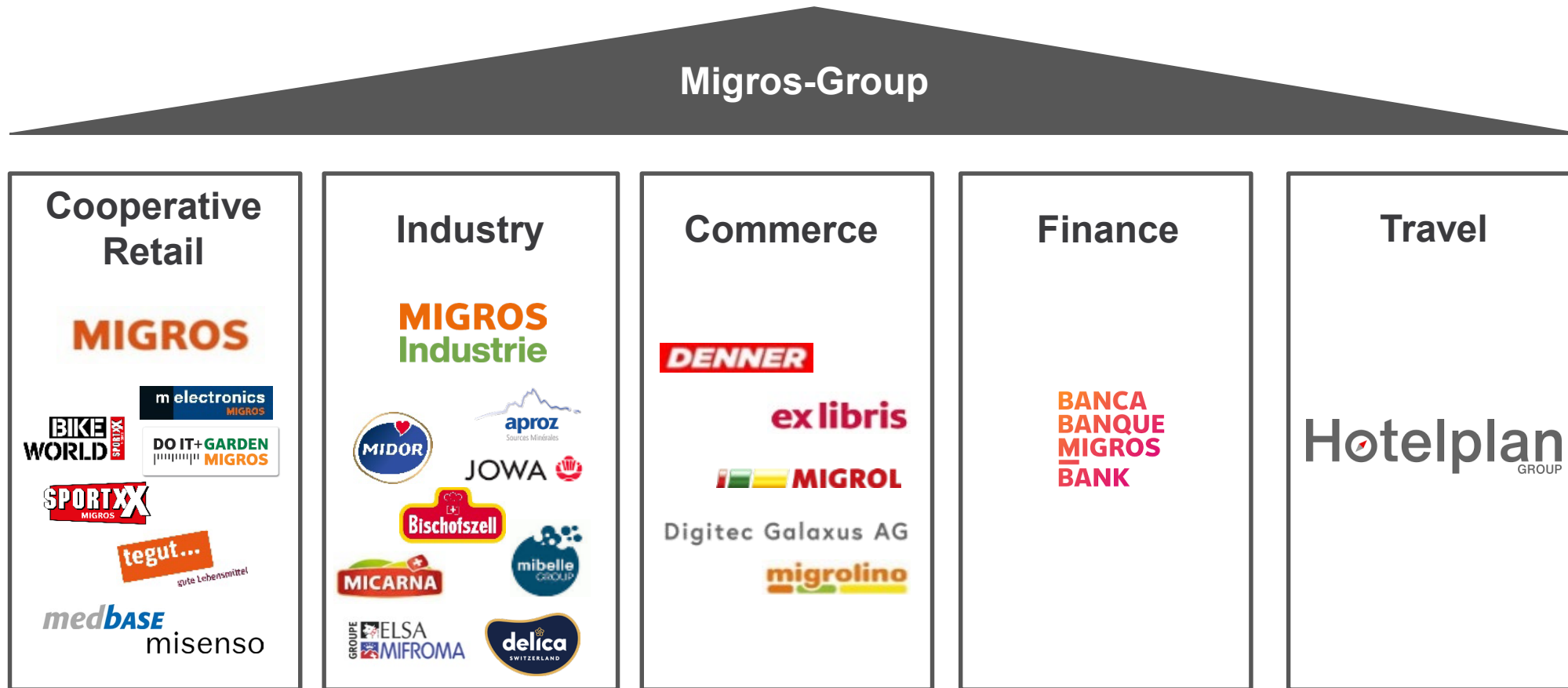
The Long Journey to Net-Zero



Meet your Team

Migros-Group

A decentralized but integrated group – operating in different industries



Vision

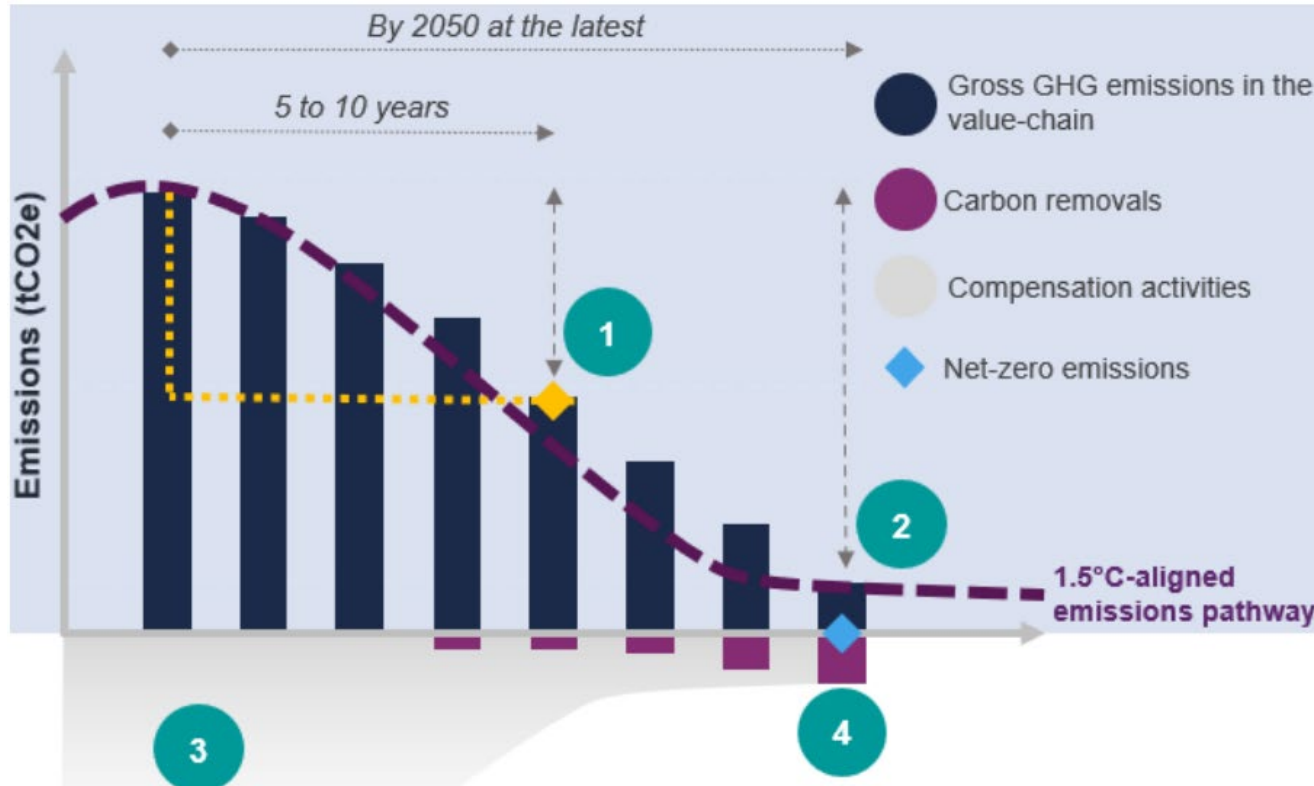
«Migros-Group will be **Net-Zero** by 2050 at the latest »

Net-Zero

A buzzword that needs to be filled with content!



Describe the Destination



Source:
[Net-Zero Assessment Tool | Sustainability Advantage](#)

Vision

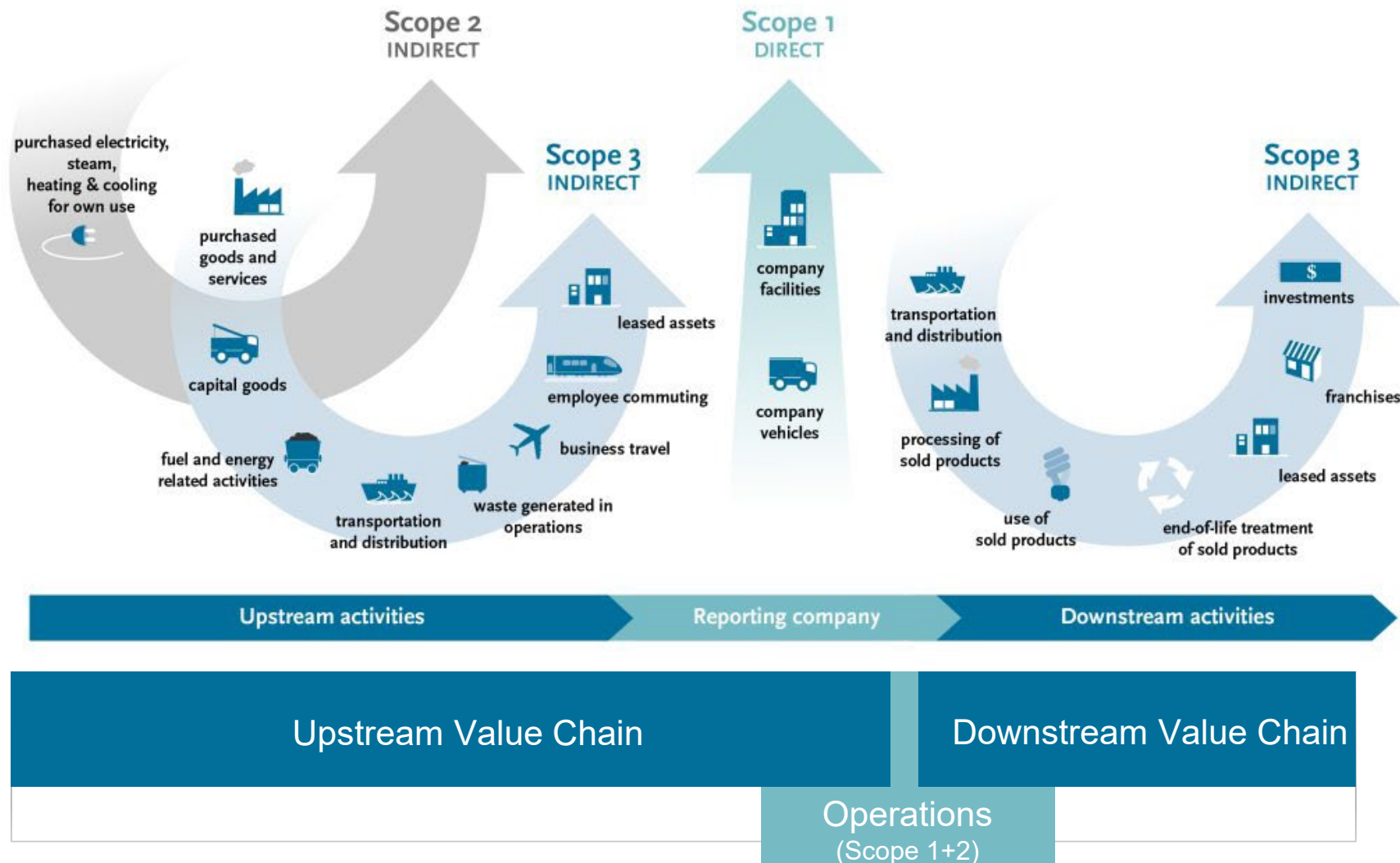
«Migros-Group will be **Net-Zero** by 2050 at the latest »



Prepare your Team

Because Scope 3 matters

Over 98% of the emissions by the Migros-Group are emitted in scope 3

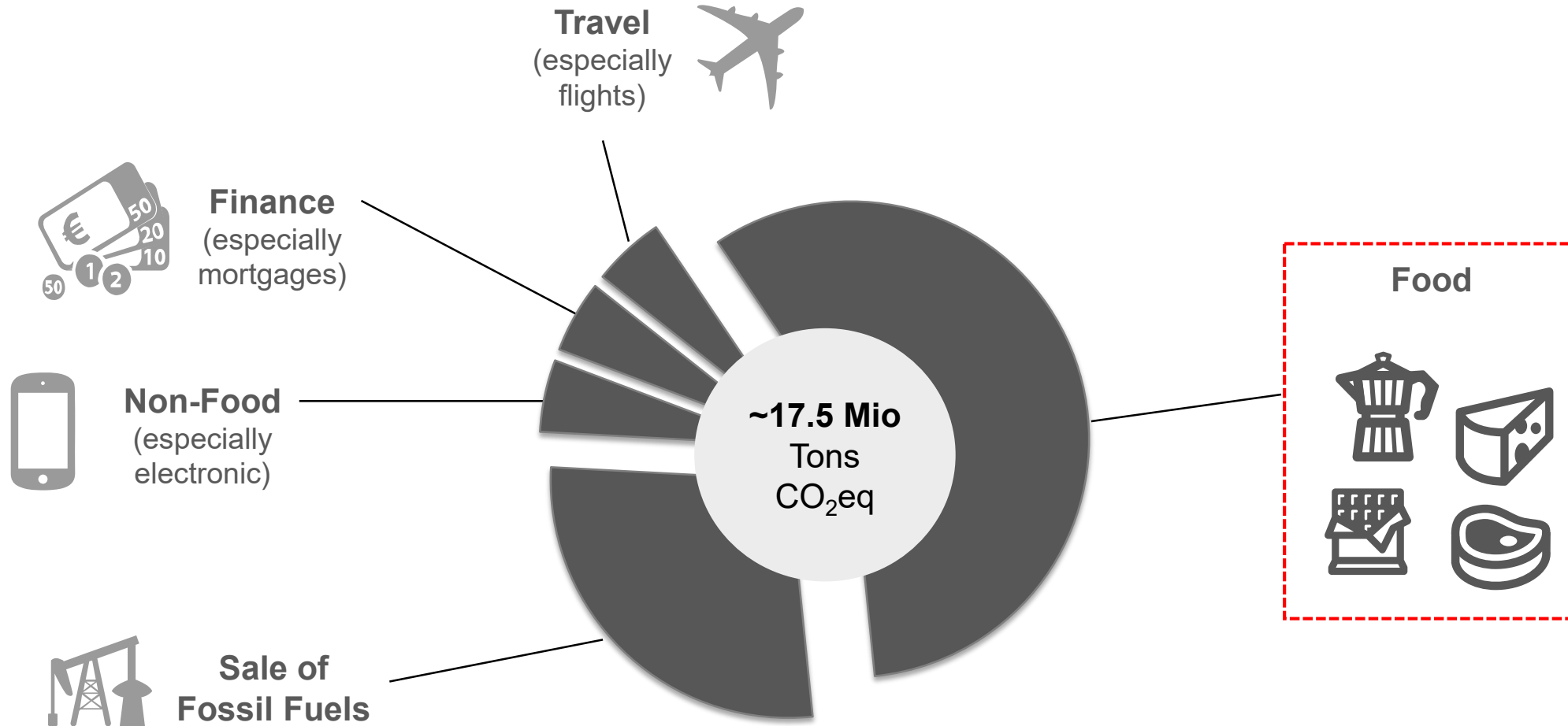


Because Good Data Helps to Keep Focus

We need to understand our business from a climate impact perspective



Elaborate the Route(s)



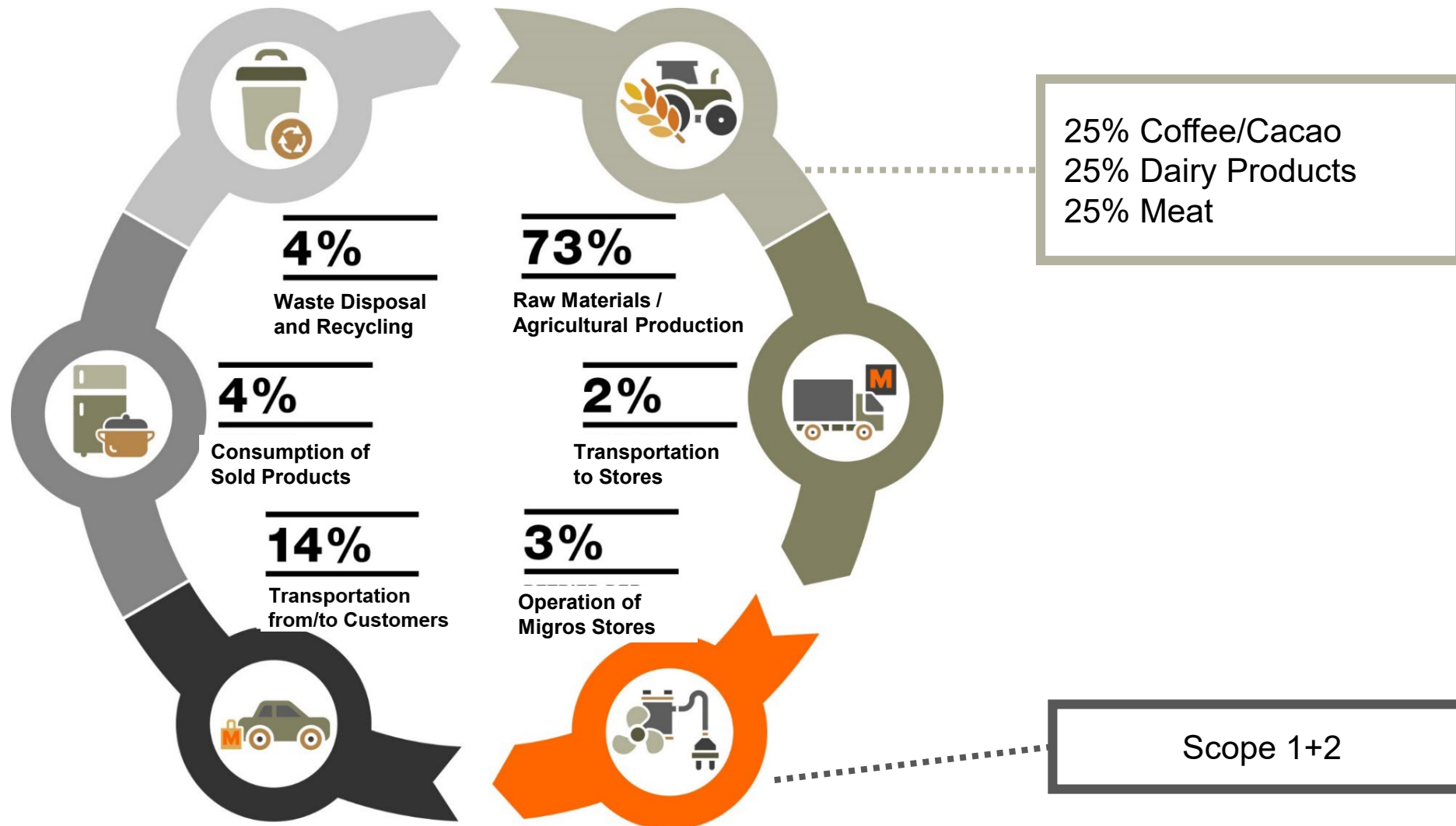
Migros-Group's emissions, distribution by business area across all scopes and all relevant greenhouse gases, base value 2019
Including optional emissions from customers travel to and from stores home



Allocate your Resources

Using Scope 3 Data to Be Impact-Oriented

Decide where to start, by analyzing the reduction potential and your influence



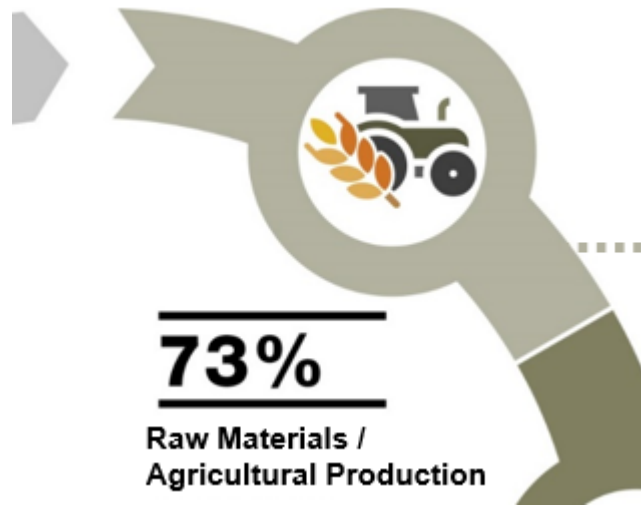
Migros' Core Business emissions, distribution by business area across all scopes and all relevant greenhouse gases, base value 2019

Learning About The Impact of Our Value Chain

We need both our suppliers and customers



Get external Support



Supply Side

Make the **status quo** more efficient

Prevent climate-unfriendly cultivation and production methods



Demand Side

Promote more climate-friendly **alternatives**

Make it **easier for customers** to shop in a more climate-friendly way

Using Scope 3 Data to Offer Customers Transparency

Pushing demadshift through simple information

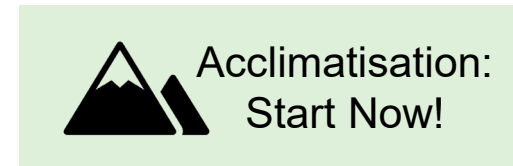


Offer Simple Information

Pioneering With the M-Check

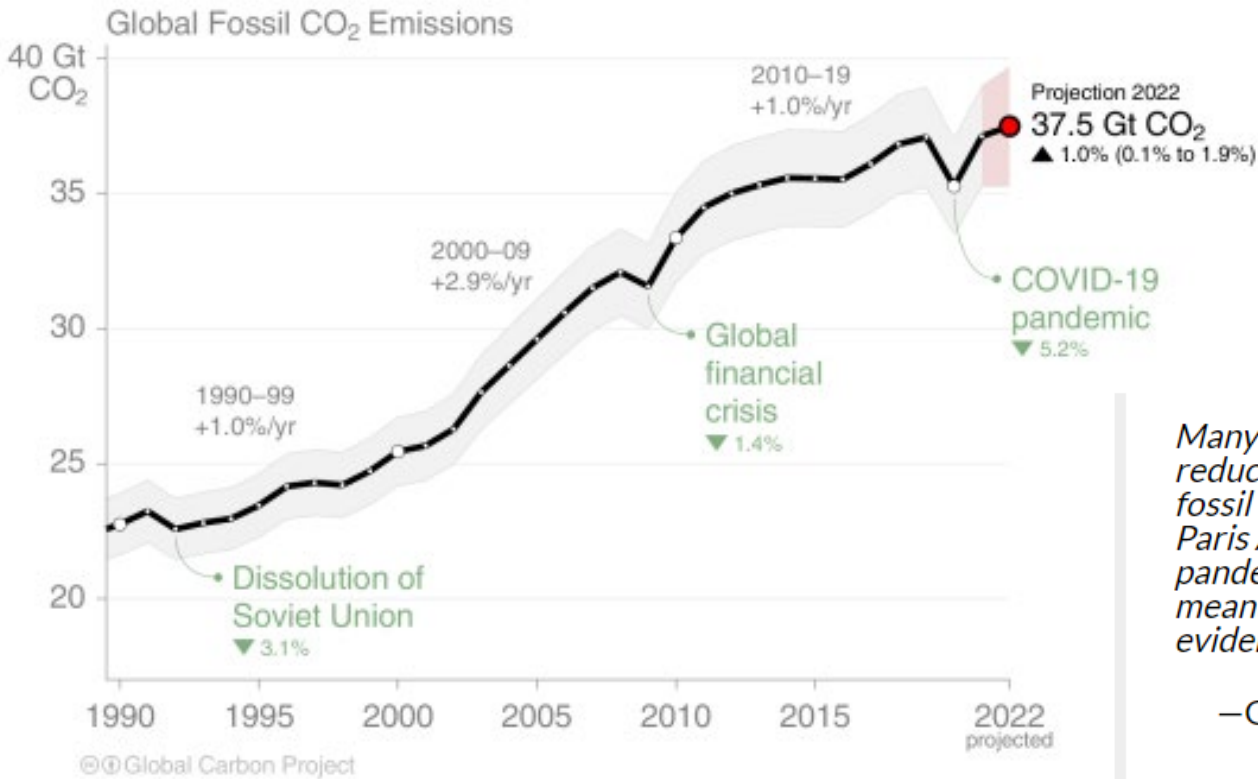
New sustainability rating with an intuitively understandable star rating on the most important sustainability dimensions (such as animal welfare, climate and packaging)





No More Excuses – We Need to Start Now

Praxis-oriented data for immediate actions



Many countries, cities, companies, and individuals have made pledges to reduce emissions, and it is stark reminder that despite all this rhetoric, global fossil CO₂ emissions are more than 5% higher than in 2015, the year of the Paris Agreement. During the Global Financial Crisis in 2008/9, the COVID19 pandemic, and now the Ukrainian War, economic stimulus packages were meant to put the world on a cleaner and greener path, but this is not at all evident in the CO₂ emissions data.

—Glen Peters, a Research Director at the CICERO Center for International Climate Research

Source:
[Global Carbon Budget 2022: Global fossil CO2 emissions expected to grow 1.0% in 2022 - Green Car Congress](#)

The Journey to Net-Zero

The most important take aways from the corporate world



It's not a single-player game

By including Scope 3, we have to move from an actor to a system approach



Transparency is key

We know our business models – but we need to translate this into climate impact, so that we can optimize and transform it



Piece by piece

First roughly estimate and identify the hotspots. Then continuously improve with LCA.



Action-oriented data

Data is not a solution by itself. We are not a statistics office but must develop and implement reduction measures.



Start now – it's a long journey

Do not look for excuses



And again: Start now – every ton counts

We are behind schedule. The smaller the remaining carbon budget becomes, the more it will cost in the future.