

# Identify and assess leverage points for biodiversity conservation in the European Union with a focus on non-food biomass

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### Decoupling in the Global Resource Outlook 2024 (GRO 2024)



UNEP (2024); <u>https://wedocs.unep.org/20.500.11822/44902</u>

- Selected leverage points identified in GRO 2024:
  - Based on UNCBD:
    - Overarching targets: Global Biodiversity Framework, including protecting 30% land and sea by 2030
    - Target 18: eliminate, phase out or reform subsidies harmful to nature.
    - Target 19: leverage private and blended finance for investment in biodiversity.
  - Based on IPBES (2019a):
    - Channeling finance towards combatting nature loss.



#### Biomass in the Global Resource Outlook 2024





UNEP (2024); <u>https://wedocs.unep.org/20.500.11822/44902</u>





#### Biomass in the Global Resource Outlook 2024





#### UNEP (2024); https://wedocs.unep.org/20.500.11822/44902





### Assessing biodiversity impact of non-food Biomass

- Inventory data: EXIOBASE version 3.8.2 (Stadler et al., 2018)
- Biodiversity impacts for land use, based on UNEP-SETAC (Chaudhary et al. 2016), as analyzed in GRO 2024
- Analyzing the non-food biomass sectors using the method of Cabernard et al. 2019
  - Problem: Feed not covered as ends up in food sector
    - Separate analysis









#### Global Picture: Biodiversity loss of land use

- The land-use-related biodiversity footprint of the non-food biomass sector is **0.06 global PDF** 
  - Approximately 32% loss caused by all sectors.
- **Production perspective:** forestry, logging and related service activities accounted for 98%.
- Final Supply perspective:
  - Construction sector: 37%
  - Direct final use of the forestry sector: 29%
  - Paper 4%







#### Global Picture: Biodiversity loss of land use

- A lot of domestic flows; Latin America as significant exporter (to China, North America and Europe)
- Dominated by Households and Infrastructure (Gross fixed capital formation)







### EU Non-food biomass sector: Biodiversity loss of land use







### EU Non-food biomass sector: Biodiversity loss of land use

- A lot of domestic flows; Italy and Spain significant "exporters" of impacts
- Dominated by Housholds







#### Non-food biomass summary

- Production:
  - Main leverage point is Forestry (Feed is ~5% of forestry BD impact)
  - Uncertain land use extensions for forestry
- Demand:
  - In Europe dominated by household consumption and direct use of forestry products
  - Globally: Household consumption and infrastructure dominate (construction is key)
- Future demand depending on:
  - Biobased economy
  - Biochar production for carbon storage
  - Restored habitats







### Addressing production but not demand...

- EU Policy for reduced intensity forestry
  - Rosa et al. (2023) analyzed impacts of EU consumption for various scenarios using
    - GLOBIOM integrated assessment model
    - RCP6.5 (baseline) and RCP 2.6



**RCP6.5** 

RCP2.6







Rosa et al. 2023: https://doi.org/10.1021/acs.est.2c07867

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    - RCP6.5 (baseline) and RCP 2.6
    - Normal vs. reduced impact harvesting / set aside areas



#### Addressing production but not demand ...

... Is not a good idea if just done within a region:

- EU domestic impacts reduce, but footprint increases (depends on scenario and practice)
  - Trade-offs due to supply chains
  - International policies needed



 Decoupling well-being from material footprint and related impacts requires demand-side management





#### Addressing production but not demand

... Is not a good idea if just done within a region:

- EU domestic impacts reduce, but footprint increases (depends on scenario and practice)
  - Trade-offs due to supply chains
  - International policies needed
- Decoupling well-being from material footprint and related impacts requires demand-side management
- Besides production and consumption, **financing** is important
  - Leverage through investment, especially for future
  - Combining view on biodiversity impacts and ecosystem services dependency: "double materiality"





#### EUs financial investments

- EU outward investment 2022:
  - 9.4 trillion € (11.9 trillion total)
  - 42% of the world's outward investment.
- Kulionis et al (2024): Analysis of MSCI ACWI index companies:
  - ~ 3000 companies, from 23 Developed and 24 Emerging countries
  - Representative coverage of investments
  - Analysis of Biodiversity impacts using
    - GLORIA MRIO database (Lenzen et al., 2022)
    - LC-IMPACT method (UNEP-SETAC CFs for Land use)



RESEARCH ARTICLE	MUSTRIAL ECOLOCY WILEY				
<b>Biodiversity in</b>	npact assessment for finance				
Viktoras Kulionis <sup>1</sup> o	Viktoras Kulionis <sup>1</sup> i Stephan Pfister <sup>2</sup> Jeanne Fernandez <sup>3</sup>				
<sup>1</sup> Pictet Asset Management, Geneve, Switzerland	Abstract				
<sup>2</sup> Department of Civil, Environmental. Geomatic Engineering, Institute of Environmental Engineering, Ecologic Systems Design, Swiss Federal Institu Technology, ETH Zurich, Zurich, Switz	and         Biodiversity loss, driven by human activities, significantly affects the environment, human societies, and economies. Using the extended multi-regional input-output (EEMRIO) and life cycle assessment (LCA) techniques, we offer insights into how these erland           methodologies can be used to inform financial decisions related to biodiversity focus-				
<sup>2</sup> Pictet Group, Geneve, Switzerland Correspondence Viktoras Kulionis, Pictet Asset Manag Route des Acacias 60, 1211 Geneve, Switzerland.	ing on two key aspects: biodiversity impacts and ecosystem service dependencies. Our method combines spatially explicit characterization factors from LC-IMPACT with the Global Resource Input-Output Assessment (GLORIA) database to estimate biodiversity impacts. As a case study we assess the biodiversity impact of the MSCI All Country				
Email: viktoras.kulionis@gmail.com Editor Managing Review: Enrico Bene	World Index (MSCI ACWI) which consist of about 3000 large- and mid-sized com- panies, from 23 developed and 24 emerging countries. The results demonstrate that most of the hiddward to caused in the Americas followed by Asia despite its				

OI: 10.1111/jiec.1351





### MSCI ACWI index assessment

- Biodiversity impact of land use mainly in **Americas** and **Asia** 
  - Strong effect in supply chains due to
    - Intense trade
    - Differences in regionalized CFs







### MSCI ACWI index assessment

- Investment in Food followed by Materials has highest impacts
- For non-food biomass:
  - Materials
  - Biobased Energy
- Benchmark against reference investments, incl:
  - Scope 4 emissions (replacement effect)
  - Research needed

**ETH** zürich



Dependency Score [-]

Kulionis et al. 2024 https://doi.org/10.1111/jiec.13515

### Discussion: EU non-food biomass and biodiversity

- 4 general main leverage point for land use BD impacts
  - Forestry
    - Reduce biodiversity impacts of wood production
  - Materials and Construction
    - Enhance efficiency, functionality, and circularity in bioeconomy
  - Household consumption
    - Reduce demand / change products and services
  - Investment practices
    - Fixed capital formation play a major role globally
    - Replaced investment needs to be considered





#### Limitations to be addressed for Future Biodiversity Assessment



- Limited sector resolution of MRIO :
  - Coupling with more detailed data such as FABIO / FORBIO and TRASE
  - Enhance forest land use data
- Future scenario based on Integrated Assessment Models (IAM) have low sector and regional resolution:
  - Combination of MRIO and IAMs
    - Identify leverage points in future scenarios
    - Get better insight into sectoral structure of scenarios
- Finance and investment sector need to be addressed:
  - Better detail within sectors
  - Scope 4 emissions (replacement effect)

Other impact categories to be covered as well













#### Biodiversity impact of animal production: Total 0.043 Global PDF

83% is cattle farming (mainly pasture impacts), approximately 8% of the biodiversity footprint fromto crop sectors Feed impact is 0.0034 Global PDF (5% of Forestry)







Spatial distribution of global extinction risk in 2100 caused by demand for EU28 wood and lignocellulosic energy crops at ecoregion resolution under the two climate scenarios RCP6.5 and RCP2.6 and the most extreme alternative forest management scenarios, where half of EU28 forestland currently under forest management is converted to closer-to-nature practices or to set-asides.

Rosa et al. 20233: <u>https://doi.org/10.1021/acs.est.2c07867</u>





# Results - EU28 Forest biomass footprint







Rosa et al. 20233: https://doi.org/10.1021/acs.est.2c07867

### **MSCI ACWI index assessment I**

- Major impacts Food, Beverage & Tobacco
- Main BD loss caused by
  - 1<sup>st</sup> land use
  - 2<sup>nd</sup> water stress
  - 3<sup>rd</sup> climate change (Utilities and Energy)



EU outward investment 2022:
€9,382 billion (€11 883 billion total)
In 2022, Europe was the leading outward investor in the world, accounting for more the two-fifths (42%) of the world's outward investment stocks.





Kulionis et al. 2024 https://doi.org/10.1111/jiec.13515

#### Conclusions

- Operational method for portfolio assessment
  - MRIO with LCIA and ES assessment useful
- Ecosystem Service assessment needs improvements
  - Regionalization (so far global per sector)
  - Scaling of index (so far based on economic activity)



- Net impact of investment / portfolios need further considerations
  - Identify actual reference impact
    - beyond consequential and rebound effect
  - Avoid greenwashing with scope 4





### Biodiversity gains momentum in the business world

- Business and biodiversity assessment
  - Impacts and dependencies
- Taskforce for Nature-related Financial Disclosures (TNFD)
  - Various level of risks (e.g. physical and transitional risks)
  - Biodiversity as a characteristic of Nature Assets (Values)



- Biodiversity SBT
  - "Measure, Set, and Disclose"



ipbes





Kulionis et al. 2024 https://doi.org/10.1111/jiec.13515



#### **Regionalized impact assessment per sector**

(a)	Region
1000 000 000	CFs
	Land use (PDF/m2)
	Eutrophication (PDF*yr/kg)
	Acidification (PDF*yr/kg)
	Climate change (PDF*yr/kg)
	Water stress (PDF*yr/m3)
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Regit	on x sector	
107 × 80014	Techn	ophere
	MR	10

#### **Regionalized LCIA**

LC-Impact CFs: "core", "average" (Verones et al., 2020)

- Land use
- Eutrophication
- Acidification
- Climate change
- Water stress

#### **Regionalized LCI**

GLORIA MRIO database (Lenzen et al., 2022)

- 160 countries; 4 "rest of the world" regions
- 120 sectors
- Nitrogen and Phosphorus emissions from EXIOBASE version 3.8.2 (Stadler et al., 2018)

Impact per sector and regions Region x Sector Land use (PDF\*yr) Eutrophication (PDF\*yr) Acidification (PDF\*yr) Climate change (PDF\*yr) Water stress (PDF\*yr)







## What can it be used for?

- Assessment of portfolios and specific companies
  - Quick analysis
- Benchmark against reference investments (e.g. ACWI average)
  - Scope 4 emissions
    - are uncertain!









Agreement



Kulionis et al. 2024 https://doi.org/10.1111/jiec.13515

A-R

10-5

Biodiversity Impact [PDF <u>yr</u>]

Services

Materials Energy Food

Dependency Score [-]

Reference (R)

Actual (A)









https://doi.org/10.1111/jiec.13515

